



United Way
Oxford

2024-2025 REPORT TO THE COMMUNITY

**YOUR
KINDNESS
IS
SWEET**

**Thank
You**

Your support of
helping students
get a better
start is
appreciated!



Your support in
helping our students
go far and not hungry
is appreciated!



**Thank
You**



Your support of
nourishing food in
schools is
appreciated!

Change
our tomorrow, today.

Nancy and Michelle are making a difference by volunteering with a United Way-funded program that provides students with nutritious meals, empowering them to learn, grow, and succeed.

LOOK INSIDE TO LEARN MORE ABOUT HOW YOUR SUPPORT IS MAKING THIS POSSIBLE.

MESSAGE

From Our Executive Director & Board President

Our Board of Directors is a diverse group of volunteers with a great variety of skills and experiences, who are committed to making a positive difference in the lives of our neighbours, friends, family and co-workers. That sums up our small staff team as well. We all believe in the power of community and the potential to make a lasting impact.

Together, we strive to run a successful and engaging fundraising campaign and become partners with our participating workplaces. As we work side by side to raise funds, we also support the efforts of our many Community Impact Committee Volunteers to ensure that we make the best possible investments in programs and services. We spend a great deal of time meeting with citizens across Oxford to find out what matters most to them, what their hopes and dreams are for our community and how we can help achieve those common goals. It is because of our deep community knowledge that we can invest with program partners who are meeting local needs, measuring impact and creating collective community impact.

It is through the work of our Board, and each of our Committees, that we can support individuals and families that need a helping hand today, as well as create positive social change for our future. As the largest, non-government funder of human and social services, we can only accomplish our goal of building

a healthier Oxford County for all if we consider both immediate needs and proactive interventions...one without the other will not have the lasting, long-term impact that we all desire. With the belief that we must live up to the expectations our community has for us, we are thrilled to have been able to purchase a 2nd house – the new Ingersoll Light House – for a 2nd transitional housing program. With the help of Oxford County, the Ingersoll Community Foundation, VienWood Inc., and our partner, the Oxford County Community Health Centre, we are now able to provide affordable and supportive housing for 13 individuals who were experiencing homelessness or housing instability. Transitional housing is a best practice, and our Tillsonburg and Ingersoll Light Houses exemplify this as they help people move forward to a better future.

Our Board will continue to have generative discussions and seek opportunities where we can challenge the status quo and make creative investments to leverage partnerships and build on success.

To all of our donors, we thank you. We are grateful for your trust in our organization and the effect we have on our community. Because of your generous donations, we are able to invest in others. Together, we are changing lives today while also investing to ensure a better tomorrow. Thank you.

With our Local Love,



ERICA UNGER,
BOARD PRESIDENT,
UNITED WAY OXFORD

A stylized, cursive signature of Erica Unger in black ink.



KELLY GILSON,
EXECUTIVE DIRECTOR,
UNITED WAY OXFORD

A stylized, cursive signature of Kelly Gilson in black ink.

MESSAGE

From Our Campaign Chairs

As Campaign Co-Chairs, we are both deeply honoured to be part of the United Way family and their work that helps to bring our community together in such a meaningful way. In a place like Oxford County, where neighbours know each other by name and lend a hand without hesitation, the spirit of giving runs deep, and this year's campaign was a beautiful reflection of that.

As involved community members, we've seen firsthand how powerful it is when a community rallies around a shared goal. From local businesses hosting creative fundraisers to volunteers giving their time and energy, this campaign was built on collaboration and heart. It's not just about raising money, it's about building hope, fostering resilience, sharing resources and creating opportunities for lasting change.

It's always inspiring to see our community rise up, come together, and support one another. Oxford residents want to help see people in Oxford County reach their full potential.

Thanks to the generosity of our donors, the dedication of our volunteers, and the support of our workplace partners, we were able to raise vital funds that will directly support individuals and families across our

region. Every dollar invested is helping someone take a step forward - whether it's through transitional housing, mental health supports, food security programs, or youth initiatives.

It was incredible to not only reach but exceed our campaign goals, resulting in a record-breaking year for donations. The fantastic success of our inaugural Novemburger event, which raised over \$15,000 in year one, is a perfect example of what can happen when people come together from across our communities and show their Local Love – supporting United Way and our local restaurants and owners.

These contributions directly impact 1 in 5 Oxford County residents. They also allowed us to fund a gap we had identified - the need for our second transitional home in the town of Ingersoll. This initiative is a testament to what's possible when we work together with purpose and compassion.

Oxford County is truly an amazing place to live, where we look out for our neighbours and want everyone to thrive. To everyone who supported United Way Oxford in 2024, thank you. Your generosity doesn't go unnoticed.

With gratitude,

LISA WELLS
2024 UNITED WAY OXFORD
CO-CHAIR



DALE FLYNN JR.
2024 UNITED WAY OXFORD
CO-CHAIR

UNITED WAY OXFORD TERRITORIAL ACKNOWLEDGMENT ANNUAL REPORT 2025

United Way Oxford acknowledges that our work takes place on the traditional lands of the Anishinaabe, Lenape, Attawandaran and Haudenosaunee and is territory covered by the Upper Canada Treaties. We recognize and deeply appreciate their historic and current connection to this place. We acknowledge that this recognition of the contributions and historic importance of Indigenous peoples must also be clearly and overtly connected to our collective commitment to make the promise and the challenge of Truth and Reconciliation real in our communities, the province and our country.

MESSAGE

From Our Community Impact Council Chair

After 3 years serving on the Community Impact Committee, it is interesting to reflect on how the applications we see before the Committee are often an early indication of the challenges working their way through the community. By late September 2024, we were already hearing about the difficulty in families finding the right supports for their children, the challenges people were facing in finding and securing employment and the ever-increasing need for deeply affordable housing. We could not have imagined then how these issues would become unignorable as growing economic uncertainty spread through our community.

I commend the volunteers for the time and effort they committed to this process. Our volunteers collectively committed to more than 540 hours, giving up fifteen of their evenings to support the integrity of this process. Increased applications meant that the decisions were more difficult due to insufficient resources to meet the needs. This is exactly why the Community

Impact Council is so crucial to the work of United Way Oxford. As social and financial pressures continue to increase, this group of volunteers use their community and expert knowledge to make wise investment recommendations that we believe will result in the most meaningful community impact possible.

I am not discouraged by how difficult the process was this past year. I am proud that the process we have in place allows us to rise to the challenge when times are tough. While not easy, I know that everyone who represents United Way Oxford can feel confident with the decisions we have made, knowing that the advice and support have come from such caring, competent, and pragmatic volunteers who are committed to a rigorous investment process.

Thank you to each of them for contributing their time and valuable advice to United Way Oxford for the benefit of our Board of Directors, Staff Team, Donors and Community Partners.



AMANDA SAGE,
2024-25 UNITED WAY OXFORD
COMMUNITY IMPACT COUNCIL CHAIR

United Way Oxford Staff

Kelly Gilson
Executive Director

Amanda Kreiger
Resource Development Manager

Megan Porter
Resource Development Coordinator

Jenn Skevington
Finance & Office Coordinator

Lindsay Wilson
Community Impact & Engagement Manager

HOW WE MAKE AN IMPACT

Every day, people in communities across Oxford County depend on United Way to break down barriers, improve lives and create opportunities. United Way and our community partners exist to make a difference and have a lasting impact in the lives of people who need us most.

OUR VISION: A caring, inclusive and resilient community where everyone lives with dignity, belonging, opportunity and hope.

OUR MISSION: Addressing Oxford County's social needs today and reducing the needs of tomorrow.

FOR A COMMUNITY TO BE GREAT, IT MUST BE GREAT FOR EVERYONE.

United Way mobilizes the power of caring communities to address the most serious social issues. But, we don't do it alone - the challenges we tackle demand collaboration. By bringing people from different organizations together to solve problems – from businesses, non-profits, governments, labour groups, volunteers and more – we can have an even bigger impact and make our communities stronger.

We work with local agency partners, multiple levels of government, people with lived experiences, and thousands of donors to change lives across Oxford County. Through research, community conversations, consultation, and analysis, we identify where our communities need help the most and where our investments will show the greatest results.

UNITED WAY OXFORD CREATES LASTING SOCIAL CHANGE THROUGH THREE FOCUS AREAS:



ALL THAT KIDS CAN BE

United Way Oxford is working with our partners to give children and youth the support they need to get a great start in life, do well in school and reach their full potential. We invest in programs that build resilience, self-esteem and provide a sense of belonging.



FROM POVERTY TO POSSIBILITY

United Way Oxford is helping to meet the basic needs of our community's most vulnerable people, allowing every member of Oxford County to realize a better future. We invest in helping people access affordable, safe and supportive places to live.



HEALTHY PEOPLE, STRONG COMMUNITIES

United Way Oxford is working to build vibrant neighbourhoods and communities where everyone feels a sense of belonging and connection. We support community tables and invest in resources that address identified service gaps, helping individuals and families thrive. Our efforts include building community capacity - whether through raising awareness, fostering understanding, or strengthening connections.

COMMUNITY HIGHLIGHTS

A Year in Review Because of You

NEIGHBOURS HELPING NEIGHBOURS

United, we are stronger. Coming together allows us to spread even more Local Love and foster a sense of community and belonging for everyone in Oxford County.



CNOY TILLSONBURG TILLSONBURG KINETTES



DAY OF CARING AT SAKURA HOUSE



CEDARVIEW RETIREMENT BAKING FOR STUDENT NUTRITION PROGRAM



STUDENT STAIRCLIMB



CNOY INGERSOLL UNIFOR LOCAL 88



**NOVEMBERBURGER'S PEOPLE'S CHOICE
AWARD WINNER - BRICKHOUSE**



MAGLIN SITE FURNITURE CHEQUE PRESENTATION



**UNITED WAY CAMPAIGN
KICKOFF EVENT**



**SCOTIABANK
LOCAL LOVE
WEEK RAFFLE**



POW ENGINEERING FOOD DRIVE



**DAY OF CARING AT
INGAMO HOMES**



**INGERSOLL LIGHT HOUSE
CHEQUE PRESENTATION**

SUPPORTING OUR COMMUNITY, UNITED

United Way Oxford works collaboratively across the social services sector, identifying community needs and implementing the most impactful solutions. United Way also provides critical support to other local charities, enabling them to focus on delivering much-needed front-line programs and services.

THIS IS POSSIBLE BECAUSE OF YOU.



Over **\$1.3 million** raised together across Oxford County.

1 in 5 people in Oxford County are impacted by a United Way funded program every year.

Total number of **volunteers:**
816

Total number of **volunteer hours:**
4,551

220 workplaces across Oxford County **United** in showing their **Local Love**.

Invested in and partnered with **13 organizations** and **44 local programs**.



226 individuals experiencing housing insecurity found support in avoiding eviction and homelessness.



12 Day of Caring projects were completed by **126 volunteers** who committed **506 hours** in one day to make a difference.



235 seniors received housing instability support and mental health services.



Oxford Supplies4Students supported **1,170** students from across Oxford County, providing them with the tools they need to start the school year on the right foot.



778 moments of care and healing through sexual assault counselling took place in Oxford County for **women experiencing sexual violence**.



13,610 children and youth were provided with **healthy snacks** in Oxford County schools.

IDCI CROWD
CHEERING



404 youth, individuals,
seniors and families received the
mental health support
they needed.



44 people who were
once homeless across Oxford
County have now secured
long-term housing.



45 children and youth
received mental
health support through a
United Way-funded program.



Tampon Tuesday: 1,413
boxes of menstrual
hygiene products were
collected and distributed to
20 organizations across
Oxford County.



230 youth in grades SK – 3
received free, in-school tutoring,
helping them improve their
reading skills and confidence
in the classroom.



2,259,423 meals and/or
snacks were provided
to help those living with
food insecurity.

OXFORD SUPPLIES4 STUDENTS

The Oxford Supplies4Students program, which launched in 2016 following two years of planning meetings, was designed to lend a helping hand to families who were struggling financially to ensure that their children would be well-equipped and ready to learn for back to school. The program was developed as a collaboration between local organizations, including United Way Oxford, Big Brothers Big Sisters of Oxford County, Oxford County Community Health Centre, Children's Aid Society of Oxford, Operation Sharing and Salvation Army. All gift cards are distributed through our local School Boards. Supplies4Students was created to provide meaningful help in a dignified manner that allows parents to purchase what they actually need to support their child.

This valuable program is only made possible thanks to the generosity of local individuals, businesses, community partners and groups, as 100% of the funding to purchase gift cards is raised through a separate funding initiative.

**IN 2024, OXFORD'S
SUPPLIES4STUDENTS
SUPPORTED**

1,170 children and
youth representing
652 Oxford County
families across our
community, allowing
students to start the school
year off on the right foot.

2-1-1 PROVIDES HELP IN OXFORD COUNTY

2-1-1, Canada's Information & Referral hotline, connects callers to non-emergency government and community programs and services, including housing, health, meal programs and settlement services. It is co-founded by United Way Centraide Canada and its members, including United Way Oxford. Knowing where to turn for help isn't always easy, but 2-1-1 is there to help, 24/7. It is a free, confidential and multilingual program with trained professionals to guide callers to the support they need.

Last year, **928** Oxford County residents called or texted 211 for assistance; many others utilized the online supports at www.211ontario.ca to search for the information they required.

TOTAL UNMET NEEDS IDENTIFIED BY REASON

- 1,991** – No resource found to meet needs
- 1,791** – Full/waiting list
- 1,602** – Ineligible for service
- 1,168** – Hours of program



211 Navigators always answer the call.

Free • Confidential • 24/7 • 150+ Languages

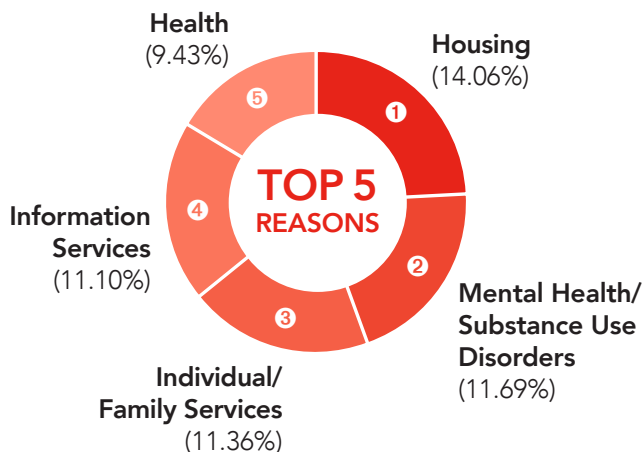
211.CA OR CALL 211



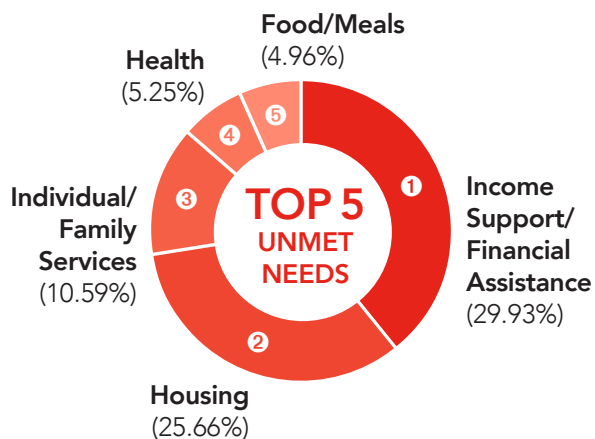
HELP STARTS HERE



TOP 5 REASONS FOR CALLS:



TOP 5 UNMET NEEDS BY CATEGORY:





WOMEN UNITED TO HELP FEED KIDS EVENT

WOMEN UNITED

Behind every great woman are the women who have her back

Women United is a diverse, vibrant community of visionaries and change makers bound together by a powerful sense of belonging - to one another, to our community and to our mission of transforming the lives of women and their families living in Oxford County. We leverage our time, talents and funds to empower women in our community to build strong, independent lives. UNITED, we are stronger. Together, we can create a world full of opportunity for all women. Our current Women United Co-Chairs are Cassandra Benard, OC Realty Team with Revel Woodstock, and Melissa MacLean, IG Wealth Management.

"I am involved with the United Way and Women United because I believe in the power of collective impact. By bringing together passionate individuals and resources, we can create lasting change in our communities, particularly in empowering women and supporting families. It's an opportunity to drive meaningful initiatives that align with my commitment to making a difference where it matters most!"

Melissa MacLean

"Being a part of Women United has provided me with an opportunity to gain a deeper understanding of the issues facing our community, and the role I can play to create meaningful change. It has been incredibly rewarding to collaborate with like-minded volunteers and then work together to uplift women in our community and see firsthand the impact of United Way's work. United Way's adaptability to meaningfully support different initiatives and needs in our community is their greatest asset, and I am proud to volunteer my resources to such a worthy organization."

Cassandra Benard

We are very excited for what is upcoming, and want to thank Cassandra, Melissa, and all of our Women United Members for sharing their passion and commitment to community with us as we work together to build hope for the future.

TRANSITIONAL HOUSING

In May 2023, following our purchase and renovation of a 7-bedroom home in Tillsonburg, United Way Oxford opened our Tillsonburg Light House, a transitional housing program with on-site staffing.

Safe, welcoming, supportive, and deeply affordable housing is key to addressing the homelessness crisis, and that is what we are providing. Since opening, we have been able to house and assist over 25 individuals - helping them to get back on their feet and move forward to stable, secure and independent living. This type of housing support is considered a best practice to help those who have experienced homelessness or are facing housing instability. The program allows an individual to live there for up to 364 days, and it is designed to help build life skills, make community connections and support the unique needs of each resident.

Based on the success of our Tillsonburg initiative, our Board committed to expanding to better serve those in need. When Oxford County Council approved our application to their RFP for Transitional Housing in July

2024, we began searching for a house in Ingersoll that would meet our needs. Christmas came early when we purchased a home in December. That significant purchase would not have been possible without the support of Oxford County and the willingness of the Ingersoll Community Foundation to hold our mortgage, and the incredible commitment of VienWood, our project manager/contractor. Together, and with the on-site support provided by our partner, the Oxford County Community Health Centre, our house was renovated and ready to welcome tenants in April. We can't wait to provide housing for 6 individuals in the home, and witness their lives transform as they access the support they need to build a better future. The United Way Oxford Board is committed to doing our part to be a part of the solution to homelessness because we know that if not us, then who? If you would like to learn more about how you can support our investments in transitional housing, please reach out.



"Never think it won't happen to you. My life changed in an instant, in ways that I never imagined. A lot of people are struggling with a lot of different things, and they don't always reach out for the help they need. After dealing with a lot of stress in my own personal life, I suffered a procedural seizure and an unexpected bipolar attack. This episode landed me in the hospital, with nowhere to go home to. Without the support of United Way's Light House, I would have ended up on the street, but instead, I'm here and feeling supported by Sarah and the resources that she has connected me with. I am truly learning more about the life skills I need to be successful and live independently again. I'm thankful that I was connected and got the help that I needed."

Christina, Light House Resident

JULI FRANKLIN

2024 Sponsored Employee

GM CAMI Assembly Plant and Unifor Local 88

United Way's Sponsored Employee Program offers a dynamic opportunity for both personal and professional growth. Through this initiative, companies lend an employee to United Way Oxford for a 16-week term during the annual fall campaign. These Sponsored Employees become an integral part of the Resource Development Team, receiving mentorship and hands-on experience across the daily operations and community outreach efforts. Along the way, they build essential skills - like public speaking, time and project management, understanding community needs, donor and volunteer engagement, and collaboration. More than just a learning experience, they become ambassadors for change, inspiring workplaces and volunteers to join us in creating a healthier, more connected community for everyone.

In 2024, United Way Oxford welcomed Juli Franklin, from GM CAMI Assembly Plant/Unifor Local 88, to our team. Juli spent the fall with us, helping in all aspects of the fundraising campaign. She supported workplace presentations, organized special events such as the Student Stairclimb and On-Line Auction, managed data entry and clean up, and so much more.

"Stepping into the role of Sponsored Employee was a genuinely life-changing experience for me. Moving from an assembly line environment into the heart of United Way's work was a big adjustment, but it opened my eyes to the incredible power of our community. I quickly realized just how many people, workplaces, and programs United Way brings together to support those in need, making a meaningful impact in Oxford County every single day.

I came into this experience not really knowing what to expect, but I left with so much more than I ever imagined: a deeper understanding of local needs, lifelong friendships, new confidence in myself, and most importantly, a true sense of connection to my community. This work is about giving back in ways that create lasting change and help people get to where they need to be.

I am so grateful to GM CAMI Assembly Plant and Unifor Local 88 for making this opportunity possible and to the United Way team for welcoming me with open arms. This experience has inspired me to continue giving back and always to be part of something bigger than myself."

Thank you to GM CAMI/Unifor Local 88 for providing us with this incredible opportunity to work with, and get to know, Juli.



**Want to learn more
about the Sponsored
Employee Program?**

Connect with us at info@unitedwayoxford.ca to discuss different options available and how we can work together to engage your team in this incredible opportunity.

2024 WES MAGILL AWARD RECIPIENT

Since 1980, the United Way Oxford Board of Directors has presented the Wes Magill Award to an individual, employee team, company, labour group or organization that goes that extra mile to use their time and talent to support our efforts. The award is in memory of Wes Magill's contribution to establishing, championing and growing our United Way for the betterment of our community.

In 2024, the United Way Oxford Board, along with the support of the Magill family, was pleased to announce that Don Taylor would be the deserving award recipient. He is always there to assist United Way staff with their projects, and he is one phone call away whenever they need help.

For over 15 years, Don has been lending a helping hand to the United Way team. From the days when he was still working in TVDSB schools and an active part of the campaign, to all the times he was there to support his wife Beth, as she volunteered with United Way as a Board or Committee Member or as Campaign Chair. Once he retired, he became 'Tool 1' and his friend Rick was 'Tool 2'. Together, those two Tools were willing and eager to take on any project that the United Way had. Don, who is super handy, also helped with many projects at other local organizations from building portable wheelchair ramps for individuals in need to building picnic tables and benches for some of our community partners.

Don has championed Day of Caring for well over a decade. He helps the staff team determine what each project may need – the tools, the supplies, the safety measures, the people power, and more. He is always there to help United Way staff with all the preparation and planning that goes into this annual initiative. During the search for the Tillsonburg Light House, he was the first one to look at potential properties and then helped lead some of the volunteer work projects necessary as part of the renovations.

Don is a positive, engaging, kind, thoughtful and supportive volunteer for United Way Oxford as well as many other community groups. The United Way Oxford Board, along with the Magill Family, are pleased to present this award to such a deserving individual who gives so much to help make Oxford a better community for all.



coldest
***night**
OF THE YEAR

What happens when you mix a cold night and warm hearts? You get an incredibly successful Coldest Night of the Year fundraising event! For United Way Oxford, it also means that we can bring the community together in both Tillsonburg and Ingersoll to support our Light House Transitional Housing programs and our efforts to end homelessness and help those who are hurting and hungry by investing in local services. This year, our Ingersoll and Tillsonburg CNOY Walks combined raised \$116,781, all due to the support of 45 teams, 288 walkers, 703 donors, 27 sponsors and 57 volunteers. That is heartwarming!!!

A special shout out to our Team Captains – without their leadership, our CNOY Walk wouldn't happen.

Our CNOY funds are invested in the operational and staffing costs for the Ingersoll and Tillsonburg Light Houses, as well as our additional allocation towards the Housing Stability and Outreach efforts to help folks when they need it most. Our programs, combined with the amazing work of our funded partners, are helping to stabilize local individuals in their communities and set them on a path to a better future.

Mark your calendar for **Saturday, February 28, 2026**, when we do it all again. Join us – in any way you can – and help us provide housing and direct support to the most vulnerable and marginalized citizens in our communities. Together, we are helping to change lives and provide hope for the future.

2024 COMMUNITY IMPACT AWARD RECIPIENTS

Each year, United Way Oxford brings the community together for a special celebration recognizing the incredible efforts of individuals, organizations, businesses, labour groups, volunteers, and partners from across the County who helped make the Campaign a success.

During this event, we proudly announce the recipients of the Annual Community Impact Awards and honour the powerful difference we're making together. A heartfelt thank you goes out to this year's award winners for their dedication, generosity, and unwavering commitment to spreading Local Love.



COMMUNITY COMMITMENT AWARD
Maglin Site Furniture



CORPORATE SUPPORT & ENGAGEMENT AWARD
Toyota Motor Manufacturing Canada



JOINT MANAGEMENT AND LABOUR AWARD
GM CAMI & Unifor Local 88



OUTSTANDING TEAM AWARD
RBC



QUANTUM LEAP AWARD
Saputo



EMPLOYEE CAMPAIGN CHAMPION AWARD
Sarah Tyson, South Ridge Public School



EMPLOYEE CAMPAIGN CHAMPION AWARD
Julie Martens, St. Patrick's Catholic School



SPECIAL APPRECIATION AWARD
Bonnie Buchanan



RIISING STAR AWARD
Corteva Agriscience



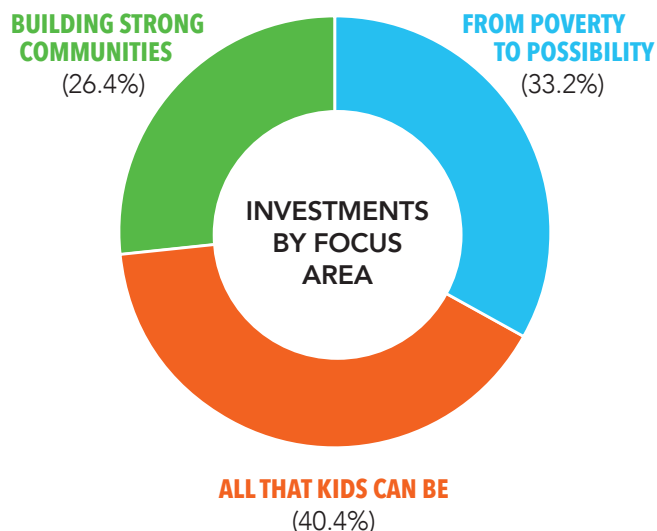
LOCAL LOVE AWARD
Sierra Construction



GAME CHANGER AWARD
Dale Flynn Jr.

OUR COMMUNITY INVESTMENTS

Your donation at work



OUR COMMITMENT TO RESPONSIBLE STEWARDSHIP

At United Way Oxford, we are mindful of the significant trust placed in us. Maintaining the confidence of our donors and partners through transparency and following rigorous ethical standards continues to be a top priority. United Way Oxford has a long history of responsible stewardship of our communities' resources as we comply with United Way Canada's Transparency, Accountability and Reporting (TAFR) standards. Our most recent Canada Revenue Agency annual T3010 registered charity disclosure is available at www.canada.ca. We continue to be acknowledged for our best practices promoting openness and accountability, and make our administrative and fundraising costs available to the public. We actively solicit in-kind donations, sponsorships and the support of volunteers to keep expenses low, ensuring that donor dollars are invested to maximize community impact.

We are committed to being
100% local,
100% Oxford County.

TREASURER'S REPORT



ROB MCKINLAY,
TREASURER

I stepped into this role needing to fill big shoes! Monte Shillington was our Treasurer for the previous six years and we are all grateful that he continues to sit on the Finance

Committee as a community volunteer now that his term on our Board is completed. A strong and healthy organization must have a knowledgeable and committed group of volunteers to oversee the finances, and United Way Oxford definitely has that. Our Committee provides financial oversight, sets budgets, establishes policies and procedures and works with the auditors during the annual audit process. We support the work of the staff, and we provide reports to the Board of Directors monthly. As an organization that prioritizes accountability and transparency – to our generous donors, our funded partners and our community stakeholders – the role of our Finance Committee is crucial. I would like to thank all the Finance Committee Members and the United Way staff for their hard work and commitment to maximizing the dollars we have for investment for the benefit of our community. I would also like to thank our auditors, MW & Co., for their support.

Following the incredible success of our Tillsonburg Light House transitional housing initiative that was launched in early 2023, United Way Oxford purchased a home in Ingersoll to become our new Ingersoll Light House in December 2024. This additional commitment to ensuring affordable and supportive housing support to help people get back on their feet and more towards a better future would not have been possible without the generous support of Oxford County, who provided a 10-year forgivable loan and the Ingersoll Community Foundation who provided the mortgage required to complete the project. This is community cooperation and collaboration in action!

If you would like to learn more about our finances, please visit www.unitedwayoxford.ca to see our full 2024-2025 Audited Statements and gain additional information about our investments in vital programs and services to support Oxford County citizens.

Finally, I wish to thank all our donors. Thanks to the generosity of individual citizens, workplace employees, sponsors, corporate partners and more, we have funds available to leverage and invest. Thank you for helping us to help others.



FINANCIAL OVERVIEW

United Way Oxford's Summary Statement of Operations

	2024-2025 (\$)	2023-2024 (\$)
REVENUE		
Campaign Revenue	1,264,262	1,184,179
Designations from other United Ways	12,453	13,711
Pledge Loss	(26,946)	(31,469)
Grants, Sponsorships and Other Income	139,242	746,211
Investments	102,486	112,740
Loan Forgiveness	5,000	-
	1,496,497	2,025,372
FUNDRAISING EXPENSES		
Campaign Cost	207,368	200,802
Allocation of Management & Administration Costs	24,755	20,712
	232,123	221,514
DISTRIBUTION & COMMUNITY PROGRAMS & SERVICE EXPENSES		
Allocations to Agencies	488,064	531,370
Allocations to Community Initiative Fund/Community Services	185,149	533,678
Donor Directed Designations	40,577	35,703
Other Program Costs	368,317	314,895
Allocation of Management & Administration Costs	37,132	31,068
	1,119,239	1,446,714
EXCESS (DEFICIENCY) REVENUE OVER EXPENSES	145,135	357,144

Our 2024/25 Audited Financial Statements completed by MW & Co. are available at www.unitedwayoxford.ca or by contacting our office at (519) 539-3851 or 1-877-280-1391

2024/25 BOARD OF DIRECTORS UNITED Through Local Love



ERICA UNGER
President
Agriculture Relationship
Manager, RBC



PAUL TYNDALL
President
Owner/Operator,
Tim Horton's Ingersoll



ROB MCKINLAY
Treasurer
Owner/Operator,
Harcolm Farms



RICK COX
Board Development Chair
Director of Recreation
Town of Bracebridge



AMANDA SAGE
Community Impact Chair
Teacher
Thames Valley District School Board



LINDA BARNEY
(Until November 2024)
Owner
Barney Bookkeeping



CASSANDRA BENARD
OC Realty Team
Revel Woodstock



SHARON DYKSTRA
Human Resources Manager
Timberland Group



GISSELLE LUTFALLAH
Director of Service
Children's Aid Society of Oxford



ABBY MACLEOD
Project Manager
Timberland Group



KELLY SPENCER
Owner & CEO
Indigo Lounge Wellness & Eatery



JAMES SPIROFF
Civil Litigation Lawyer
Montgomery Shillington,
Barristers & Solicitors



DR. SHAMEENA TAMACHI
Family Physician



BRENT TREE
President
UNIFOR Local 88



RYAN WESTBROOK
General Manager Manufacturing,
Woodstock Plant
Toyota Motor Manufacturing Canada

United Way Oxford is governed by a 15 member dedicated volunteer Board of Directors from across Oxford County. They are a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability, and stewardship to our organization. We are grateful for their vision, expertise, and the many hours they devote to ensuring we serve the needs of our community effectively and with compassion.

Volunteers showing their **LOCAL LOVE**

FINANCE COMMITTEE VOLUNTEERS

LINDA BARNEY

ROB MCKINLAY, TREASURER

DAVE HEWITT

MONTE SHILLINGTON

JAMES SPIROFF

PAUL TYNDALL

ERICA UNGER

TRANSITION HOUSE COMMITTEE VOLUNTEERS

CASSANDRA BENARD

RICK COX, Chair

CHUCK LOUTTET

MONTE SHILLINGTON

KELLY SPENCER

Community Impact Committee Volunteers

The Community Impact Council is a passionate group of local volunteers who understand both United Way's strategic framework and the ever-changing needs of our community. They dedicate hundreds of hours every year reviewing applications and meeting with staff, volunteers, agencies and clients to help make the best funding decisions possible. United Way knows what people in our community have identified as needs, we know the services and gaps, and we look for partners that have the readiness and capacity to deliver services that are grounded in the needs of the people they serve. We invest in programs that provide what we call 'getting by' supports that address immediate needs, while also striving to ensure that we have 'getting ahead' supports that can help move individuals and families to a better future.

We are grateful to the members of the Community Impact Council for their unwavering commitment, insight, and generosity. Their work is instrumental in driving meaningful change and ensuring that every dollar invested makes a lasting difference in the lives of those who need it most.

AMANDA SAGE, Community Impact Chair

LYNDA BARTLETT

CASSANDRA BENARD

JILLAIN BLAIR

SHARON DYKSTRA

ANDREA GREENWAY

JAN HAUCK

GISELLE LUTFALLAH

LISA MIETTINEN

SHELLEY-LYNNE MULDOON

SHAUNA POW

BETH TAYLOR

TRACEY THOMPSON

PAUL TYNDELL

REBECCA WALLACE

SARB RAI

MELISSA MACLEAN

KIM MAGOFFIN



United Way
Oxford
unitedwayoxford.ca

519-539-3851 • 1-877-280-1391

info@unitedwayoxford.ca

447 Hunter Street,
Woodstock, ON N4S 4G7

CHARITABLE REGISTRATION #: BN 11930 3642 RR 0001



What's Raised Local
Stays Local.

Donate today.

WANT TO LEARN MORE?

Explore our **2024 Community Impact Report**
for more information, impact and to view our
Audited Financial Statements: unitedwayoxford.ca

CHECK OUT OUR PODCAST:

'Let's Talk Local, Oxford' on your favourite streaming service.

Proud to be a
Living Wage Employer

