



**United Way**  
Oxford

Sadie found support through a United Way funded program that changed her life.

LOOK INSIDE TO  
DISCOVER HOW  
YOU HELP MAKE  
A DIFFERENCE.

# United.

2022-2023 REPORT TO THE COMMUNITY



# MESSAGE

## From Our Executive Director & Board President

As an organization that focuses on human social services and working to ensure that there are adequate resources available to meet the needs of our community, we certainly recognize that these are challenging times! We see more and more of our neighbours, friends and family struggling in a variety of ways. We recognize the incredible support that we receive from local citizens, community members, workplaces, businesses, labour groups and partners who believe in the work we do. We thank them for digging deeper year after year to allow us to try to meet the growing needs across Oxford County and we are grateful. We also recognize the dedication of our Board, our Staff and our Volunteers who are truly committed to working together to create positive social change and help change lives. Thank you for your efforts, as they truly do make Oxford a better, safer and healthier place for all to live!

While there were many successes and much we should acknowledge, there is one initiative that was a focus for our past year. For 10 months, our Board worked on the idea of purchasing a home and establishing a Transition House to provide safe and secure housing with wrap-around supports for individuals experiencing homelessness for up to 364 days as they become connected, supported and stabilized. Knowing of the growing needs, the limited resources available and the escalating housing costs, and the readiness for Tillsonburg to have a hyper-local option, the Board spent many meetings analyzing needs, opportunities, risks and more. For almost 60 years our United Way has invested in local programs and services and partnered with agencies to meet needs which is work that we know. This initiative was certainly beyond our norm,

so the idea of purchasing a home meant mortgage discussions, insurance discussions, staffing and program discussions and so much more. After all of the due diligence and a commitment to the accountability and transparency that our donors and stakeholders expect of us, we voted to proceed. We knew that we were uniquely positioned to move relatively quickly and help move people off of the streets to give them a start for a better future story. Throughout these discussions, we were steadfast in our belief that our investment in the house would only be successful if we also remained steadfast in our commitment to agency funding to provide the wrap-around and life-skill supports required. In mid-March, with generous mortgage support from the London Community Foundation, we finalized the purchase of a home in Tillsonburg. Once the renovations were completed – with incredible thanks to our supporters and local trades – we were able to welcome people home as of May 1, 2023. And a special thank you to the leadership and Board of the Oxford County Community Health Centre who joined us on this journey and are the perfect partner dedicated to provide meaningful supports to help the future tenants move forward to a better future.

To all of our donors, sponsors, partners and volunteers – thank you so very much. Our work is not possible without you! Together we are making a difference, we are helping to fill social service gaps and we are providing some stability to organizations in an unstable time. We are also passionate about our role in shining a light on unignorable issues so that we can all learn, grow and address needs together.

With our Local Love,



**ROB MCKINLAY,**  
BOARD PRESIDENT,  
UNITED WAY OXFORD



**KELLY GILSON,**  
EXECUTIVE DIRECTOR,  
UNITED WAY OXFORD

# MESSAGE

## From Our Campaign Chair

It was my privilege to take on the role of Campaign Chair for United Way Oxford this year. I am passionate about this community and, having recently retired, I wanted to find a way to stay connected and engaged while continuing to give back. This volunteer role was a perfect fit!

Having been born and raised here, and then raising our own family here, the health of this community matters to me. I've witnessed firsthand the need for a variety of social services and know of so many people that have had to rely on some of the amazing programs and organizations that United Way invests in. It is important that these programs and services are available when people reach out, and that they are local, timely and accessible.

I know that United Way is dedicated to providing support and funding to help meet the needs of our local residents, working to build community capacity and awareness around pressing social issues. That's why I was honoured to take on the role and to work with them to maximize the campaign to ensure that they have the revenue to meet the needs. It was such a pleasure to see workplaces of all sizes focus on how all of the employees can come together to make a difference. From BBQs to raffles to car shows, I've seen companies, labour groups, volunteers and community residents contribute and come together to raise money to support the needs across our community. They are creative and passionate about making a difference. I've also had the opportunity to witness how committed people are to learning about the complicated needs and challenges that far too many face, as well as about the services available to help, and the gaps that need to be identified and addressed. Connections and relationships are so important, and this role allowed me to meet, greet and make new friends while thanking them for their support.

It was heartwarming to see many local residents understand that we all have a role to play to make Oxford a safe, welcoming and supportive community that helps those in need and provides a hand up when necessary. This is the strength of Oxford County and the generosity of our residents was inspiring. I would personally like to thank each and every one who made a donation, volunteered and showed their Local Love. It truly makes a difference and strengthens this community that we all call home.

I would also like to thank the United Way Oxford Board and Staff for this opportunity to be the Campaign Chair. It was an honour to lend a helping hand. And to the funded partners whose staff and volunteers are making a direct positive difference in the lives of 1 in 5 Oxford County residents, I thank you too. For your efforts to be there when people need your help the most is what moves us to do more. Together, more than ever.



**BRAD JANSSEN**  
2022 UNITED WAY OXFORD  
CAMPAIGN CHAIR

### UNITED WAY OXFORD TERRITORIAL ACKNOWLEDGMENT

United Way Oxford acknowledges that our work takes place on the traditional lands of the Anishinaabe, Lenape, Attawandaran and Haudenosaunee and is territory covered by the Upper Canada Treaties. We recognize and deeply appreciate their historic and current connection to this place. We acknowledge that this recognition of the contributions and historic importance of Indigenous peoples must also be clearly and overtly connected to our collective commitment to make the promise and the challenge of Truth and Reconciliation real in our communities, the province and our country.

# MESSAGE

## From Our Community Impact Council Chair

It is such an honour to work with this amazing group of volunteers. Individuals from across Oxford County, with diverse experiences, education, knowledge and perspectives, but all with the common goal of helping United Way invest our funds wisely. We look to ensure that we are meeting an identified need, that there is a readiness, an opportunity and the ability to deliver programs and measure the impact of those investments.

We have an open process, which means that any agency in Oxford providing services in our identified priority areas is welcome to submit a Statement of Interest. Following the initial review, our volunteers are able to determine if there is a fit, if the agency qualifies and if the program meets one of our priorities. If so, then agencies are invited to submit full applications for a thorough review. United Way staff are there to help guide and support the process and the training, and to assist agencies that may need a helping hand as they work through their application process.

Last year, we had 21 local volunteers commit over 500 hours of their time to the investment review process. This work truly matters and it is why we strive to raise sufficient funds to meet the needs of our community. From investing in proactive preventative programs through to ensuring that basic needs are met locally in a timely manner, we strive to make the best funding decisions that we can based on our understanding of needs, and knowledge of services and gaps. I would like to thank our volunteers for their commitment and passion to help others, and I would also like to thank each and every donor who made our efforts possible. Together, we are changing lives.



**SAMANTHA HAVERKAMP,**  
2022-2023 UNITED WAY OXFORD  
COMMUNITY IMPACT COUNCIL CHAIR

### COMMUNITY IMPACT COMMITTEE VOLUNTEERS

The Community Impact Council is a passionate group of local volunteers who understand both United Way's strategic framework and the ever-changing needs of our community. They dedicate hundreds of hours every year reviewing applications and meeting with staff, volunteers, agencies and clients to help make the best funding decisions possible. United Way knows what people in our community have identified as needs, we know the services and gaps, and we look for partners that have the readiness and capacity to deliver services that are grounded in the needs of the people they serve. We invest in programs that provide what we call 'getting by' supports that address immediate needs, while also striving to ensure that we have 'getting ahead' supports that can help move individuals and families to a better future.

Andrea Greenway  
Alison Carr  
Amanda Sage  
Beth Taylor  
Cara VanKlaveren  
Cassandra Benard  
Donna Acre  
Erica Unger  
Giselle Lutfallah  
Jan Hauck  
Rob McKinlay

Lisa Miettinen  
Lisa Wells  
Lynda Bartlett  
Paul Tyndell  
Rebecca Wallace  
Sam Haverkamp  
Shauna Pow  
Stephanie Ellens-Clark  
Theresa Mutsaers  
Tracey Thompson



## OUR ROLE

### 100% Local, ALWAYS

Every day, people in communities across Oxford County depend on United Way to break down barriers, improve lives and create opportunities. United Way and our community partners exist to make a difference and have lasting impact in the lives of people who need us most.

#### Vision

A caring, inclusive and resilient community where everyone lives with dignity, belonging, opportunity and hope.

#### Mission

Addressing Oxford County's social needs today and reducing the needs of tomorrow.

#### UNITED WAY OXFORD IS GUIDED BY THESE VALUES:

- We believe in a community where everyone matters;
- We demonstrate accountability, trust, integrity, respect, ethical behaviour, & transparency;
- We embrace diversity, inclusion & equity to ensure belonging for all;
- We encourage volunteerism & civic engagement;
- We endorse innovation, partnerships & collective action to create impactful local solutions;
- We listen to community to ensure that our work is rooted in local knowledge;
- We prioritize relationships & the importance of working together;
- We inspire community members to invest & assist in creating lasting community change.

We will demonstrate our commitment to Diversity, Equity and Inclusion by creating and implementing strategies and committing resources to:

- Ensuring our people, the work we do, and how we do it reflects the diversity of our community;
- Continuously learning and unlearning as individuals and as an organization;
- Creating policies and practices intentionally designed to support equity-deserving groups and rectify disparities;
- Bringing an equity lens to our work which is guided by the needs and aspirations of the people being serviced a commitment to provide meaningful options for participation.

**Together, these elements shape United Way Oxford as we build towards an Oxford County where everyone can access the support and services they need to meet their full potential.**



# SUPPORTING OUR COMMUNITY, TOGETHER

United Way works collaboratively across the social services sector, identifying pressing community needs, and implementing the most impactful solutions. Additionally, United Way provides critical support to other local non-profits, enabling them to focus on delivering much needed front-line programs and services.

**And this is possible, because of YOU.**



Over **\$1.1 million** raised together across Oxford County.

**1 in 5** people in Oxford County are impacted by a United Way funded program every year.

Total number of **volunteers:**  
**696**

Total number of **volunteer hours:**  
**4,887**

**173** workplaces across Oxford County **United** in showing their **Local Love**.

Invested in  
**16 organizations**  
and **42 local programs**.



**137** individuals were supported to stay housed in Oxford County and avoided eviction and homelessness.



**1** caring adult can change a child's life forever.



**1,318** hours of free, accessible, timely walk-in counselling were provided across Oxford County.



Oxford Supplies4Students supported **1,325** students from across Oxford County, providing them with the tools they need to start the school year on the right foot.



Over **90** women who experienced sexual violence were provided trauma-informed, client-centered support in their time of need.



**18,317 lbs.** of food was rescued and distributed to organizations that provide food to those in need.

DAY OF CARING 2022



**786** youth, individuals, seniors and families received counselling support from a United Way-funded program.



**22** people experiencing homelessness were given the opportunity to reside at Huron House Transitional Housing while they worked to get back on their feet.



**3,361** children and youth received support through a United Way-funded program, helping them to reach their full potential.



Tampon Tuesday: **1,491** boxes of menstrual hygiene products were collected and distributed to **15 organizations** across Oxford County.



**1,101** youth between the ages of 10 and 18 accessed programs through Fusion, finding a safe, inclusive place to grow and learn.



**14** local organizations were supported with food deliveries, helping meet the rising costs associated with providing community meals.

## OXFORD **SUPPLIES4** STUDENTS

Far too many families are struggling financially and dread the added expense of shopping for back-to-school supplies.

The Oxford Supplies4Students program is designed to lend a helping hand to ensure that all children can be well-equipped and ready to learn for the coming school year. The program is a collaboration between various local organizations including United Way Oxford, Big Brothers Big Sisters of Oxford County, Oxford County Community Health Centre, Salvation Army, Children's Aid Society of Oxford and Operation Sharing. The program is designed to help in a dignified and flexible manner to best meet the needs of local families and assist them during this financially straining time.

Thanks to the generosity of local individuals, businesses, community partners and groups, last year **Supplies4Students** provided assistance to

**652** Oxford County families and supported **1,325** youth in our community.

# HOW WE MAKE AN IMPACT

**United Way mobilizes the power of caring communities to address the most serious social issues. But, we don't do it alone – the challenges we tackle demand collaboration. By bringing people from different organizations together to solve problems – from businesses, non-profits, governments, labour groups, volunteers and more – we can have an even bigger impact and make our communities stronger.**

**For a community to be great, it must be great for everyone.**

We work with local agency partners, multiple levels of government, people with lived experiences, and thousands of donors to change lives across Oxford County. Through research, community conversations, consultation, and analysis, we identify where our communities need help the most and where our investments will show the greatest results.

**We are United.**

When you give to United Way, you are changing local lives. Your donation supports our local Investment Strategies, providing vital services in our community.

## UNITED WAY OXFORD CREATES LASTING SOCIAL CHANGE THROUGH THREE FOCUS AREAS:



### All That Kids Can Be

United Way Oxford is working with our partners to give children and youth the support they need to get a great start in life, do well in school and reach their full potential. We invest in programs that build resiliency, self-esteem and provide a sense of belonging.



### From Poverty to Possibility

United Way Oxford is helping to meet the basic needs of our community's most vulnerable people, giving every member of Oxford County the opportunity to realize a better future. We invest to help people access affordable and safe places to live, and work to provide everyone with access to nutritious and affordable food.



### Healthy People, Strong Communities

United Way Oxford is helping create vibrant neighbourhoods and communities, where everyone experiences a sense of belonging and connection to one another. We invest in timely, free counselling for people dealing with violence, addiction and mental health issues, and help people navigate the resources they need most in their community.



# 2-1-1 CALLS SOAR

2-1-1 is Available by Text, Phone or Online at [211ontario.ca](https://211ontario.ca)

Canada's 2-1-1 information hotline is busier than ever, with even more callers looking for multiple community services over this past year. The 2-1-1 service connects callers to non-emergency government and community programs and services, including housing, health, meal programs and settlement services. It is co-founded by United Way Centraide Canada and its members, including United Way Oxford. Knowing where to turn for help isn't always easy, but 2-1-1 is there to help, 24/7.



Locally, **910** individuals across Oxford County reached out to 211 for assistance last year.



## THE TOP 5 NEEDS WERE:

- ① Health (14.29%)
- ② Housing (13.96%)
- ③ Income Support/Financial Assistance (9.45%)
- ④ Legal/Public Safety (9.01%)
- ⑤ Mental Health/Addictions (7.03%)

Dial 2-1-1  
and we'll  
point you  
in the right  
direction



GOVERNMENT  
PROGRAMS

FOOD ACCESS

MENTAL HEALTH

FINANCIAL RELIEF

# COMMUNITY HIGHLIGHTS

## Neighbours Helping Neighbours

United we are stronger. Coming together means that we can spread even more Local Love.

Thank you to all of our community partners who are working together to ensure that everyone in Oxford County has the opportunity to live with dignity, a sense of belonging, opportunity and hope for the future.







**LITTLE CAESARS' CRAZY BREAD FUNDRAISER**



**STUDENT STAIRCLIMB**



**STEELCRAFT QCI CAMPAIGN**



**TMMC SHOW AND SHINE CAR SHOW**



**WCI UNITED IN SPORT**



**SPIRIT OF HOLIDAY GIVING - ENBRIDGE GAS**





CASSANDRA AND LESLIE

## UNITED WAY WOMEN UNITED™



**Women United is a diverse, vibrant community of visionaries and change makers bound together by a powerful sense of belonging — to one another, to our community and to our mission of transforming the lives of women living in Oxford County.**

Together, we leverage our time, talents and funds to empower women in our community to build strong, independent lives. United we are stronger. Together we can create a world full of opportunity for all women.

We are grateful for the support of our Women United members and our Co-Chairs, Leslie Farrell, (Tim Hortons Norwich Ave.) and Cassandra Benard, (OC Realty Team with Revel Woodstock).

*"In the past 6 years while being a member of the Board of Directors for United Way Oxford, I have become very committed to the work and impact of United Way in our community. With my time on the Board coming to an end, joining Women United allows me to still be a productive, connected and valuable part of United Way. In my time on the Board, I have gained a greater knowledge of the needs in our community and see how the*

*work of United Way has a deep, lasting impact on our community, truly changing people's lives. It's something that I am proud to be a part of."*

**– Leslie Farrell**

*"Being a part of Women United has provided me with an opportunity to gain a deeper understanding of the issues facing our community, and the role I can play to create meaningful change. It has been incredibly rewarding to collaborate with like-minded volunteers and then work together to uplift women in our community and see firsthand the impact of United Way's work. United Way's adaptability to meaningfully support different initiatives and needs in our community is their greatest asset, and I am proud to volunteer my resources to such a worthy organization."*

**– Cassandra Benard**

Behind every great woman are the women who have her back.

**For information about the impact of Women United, upcoming events, or becoming a Women United Member, please email [info@unitedwayoxford.ca](mailto:info@unitedwayoxford.ca).**



# SHAYLA GILES

## 2022 Sponsored Employee From GM CAMI Assembly/Unifor Local 88

The sponsored Employee Program is a unique personal and professional development opportunity in which a company provides an employee to United Way Oxford for a 16 week period during our annual fall campaign. Under the management and guidance of our fundraising team, they play a crucial role in supporting and inspiring dozens of workplace campaigns across Oxford County. The Sponsored Employee assists in every aspect of our day-to-day activities and community efforts, being provided the opportunity to develop valuable skills, such as public speaking, time management, project management, community needs and awareness, customer relations and teamwork. They facilitate and attend campaign meetings and events, promote the campaign, train, motivate and support volunteers and create awareness around how United Way is working to build a stronger community for all.

In 2022, United Way Oxford was given the opportunity to work with Shayla Giles from GM CAMI Assembly/Unifor Local 88. Shayla assisted with special events, such as the Student Stairclimb and the December Online Auction, participated in community presentations and provided support to our workplace Champions who were running campaigns and events.

*"This past campaign year, I was selected as the Sponsored Employee and was lucky enough to work alongside these amazing people. It was such a life-changing experience for me, as it was so much different from my regular role at GM CAMI, where I work on the assembly line. Before starting the position, I had learned a little bit about the work of United Way through our annual campaign at work, but the 4 months that I spent working in the community were very eye-opening for me. During my time in the office, I learned how incredible the United Way staff and volunteer team are, and how many people they help in so many different ways. I went from putting doors on cars to being out in the*



*community and making an impact through my role as the Sponsored Employee. It really is amazing to see all the things they can do for people when they fall on hard times, are struggling, and just need a helping hand. It truly is about community helping the community. The support across Oxford County is unbelievable and I'm amazed at how much people are willing to give, especially in such hard times. I'm going to miss working with everyone at the United Way but I'm so grateful for having the experience that I was given. It was something I will carry with me forever. I want to say thank you to GM CAMI Assembly, Unifor Local 88 and the United Way Oxford for running the Sponsored Employee program and giving me this opportunity to learn and grow. This program is amazing and really changed the way I see this community."*

Thank you to GM CAMI Assembly and Unifor Local 88 for providing us with this incredible opportunity to work with, and get to know, Shayla.

## 2022 WES MAGILL AWARD RECIPIENT

**In 1980, the United Way Oxford Board of Directors established the Wes Magill Award as a way to honour his memory and invaluable contribution to establishing, championing and growing our United Way for the betterment of our community. The Award is presented to those individuals, employees, companies, labour groups or organizations that go that extra mile to use their time and talent to support our efforts.**

The United Way Oxford Board, with the support of the Magill Family, was pleased to announce Leslie Farrell as the 2022 Wes Magill Award recipient. Leslie was selected in recognition of her incredible dedication, enthusiasm and leadership. After being appointed to the United Way Board in 2016, she has not stopped being a committed United Way Champion and community ambassador, always thinking of innovative and engaging ways to raise awareness around United Way's work and bring in additional funds to support the Annual Campaign.

She had many roles during her 6 years on the United Way Oxford Board. She immediately joined the Campaign Cabinet where she remained for 6 years, and was the Campaign Chair for a 2 year term. She joined the Community Impact Committee as well, as she was very interested in a deeper understanding of how the money raised in the campaign was invested to best meet community needs. Leslie was instrumental in securing United Way as a recipient of the Tim Horton's (Woodstock and Ingersoll) Smile Cookie Campaign which is now our largest 3rd party fundraiser event, and she created the idea of the 'Toys for Big Boys' fundraising event and worked effortlessly on seeing that developed and implemented successfully. She also helped launch the Women United Committee and has been a co-chair since the beginning. Leslie committed her skills, time and connections to help encourage others to learn more about United Way's role and impact on the community and to get involved.



**JOAN VOLLMERSHAUSEN, REPRESENTING THE MAGILL FAMILY, AND LESLIE FARRELL**

Although Leslie is no longer on the Board, she is still actively involved with United Way's efforts and is a community ambassador for the work and for helping people learn more about social issues and the local resources available. These are just some examples of the ways in which Leslie shows her Local Love for United Way, and the impact that she has had on both United Way Oxford and her community.



# 2022 SPIRIT AWARD RECIPIENTS

Every year, United Way Oxford hosts a Community Celebration to share the amazing accomplishments of individuals, organizations, businesses, labour groups, volunteers and community partners across the County that contributed to the success of the Campaign. At the event, the Annual Spirit Award Recipients are announced and we celebrate the collective impact and difference we are making together. Thank you to this year's award recipients for their hard work, generosity, and commitment to showing their Local Love.



**COMMUNITY COMMITMENT**  
Toyota Motor Manufacturing Canada



**CORPORATE SUPPORT AND ENGAGEMENT**  
Toyota Tshusho



**LOCAL LOVE**  
Maglin Site Furniture



**OUTSTANDING TEAM**  
Timberland Equipment



**QUANTUM LEAP**  
Green Metals



**RISING STAR**  
Allison McCann, SAF Holland



**SPIRIT OF COMMUNITY**  
104.7 Heart FM



**OUTSTANDING EMPLOYEE  
CAMPAIGN CHAMPION**  
Corinne Atfield, Children's Aid Society  
Oxford



**SPECIAL APPRECIATION**  
Karen Huiberts, London District  
Catholic School Board



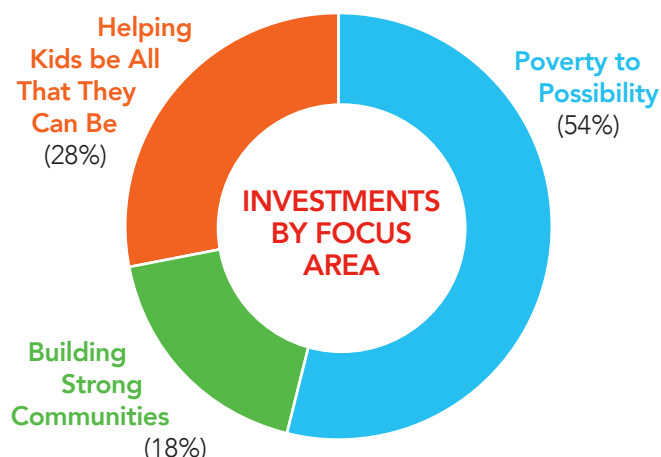
**OUTSTANDING  
CAMPAIGN**  
Saputo



**OVERCOMING ADVERSITY**  
Unifor Local 88

# OUR COMMUNITY INVESTMENTS

## Your Investments at Work



### OUR COMMITMENT TO RESPONSIBLE STEWARDSHIP

At United Way Oxford, we are mindful of the significant trust placed in us. Maintaining the confidence of our donors and partners through transparency and following rigorous ethical standards continues to be a top priority. United Way Oxford has a long history of responsible stewardship of our community's resources as we comply with United Way Centraide's Transparency, Accountability and Reporting (TAFR) standards. Our most recent Canada Revenue Agency annual T3010 registered charity disclosure is available at [www.canada.ca](http://www.canada.ca). We continue to be acknowledged for our best practices promoting openness and accountability, and make our administrative and fundraising costs available to the public. We actively solicit in-kind donations, sponsorships and the support of volunteers to keep expenses low, ensuring that donor dollars are invested to maximize community impact.

We are committed to being  
**100% local, 100% Oxford County.**

### Treasurer's Report



**MONTE SHILLINGTON,**  
TREASURER

The role of the Finance Committee is critical to a well-functioning, well-managed organization and, once again, it is my pleasure to serve as the Chair of that Committee in the role of Board Treasurer. Having been a long-time Board Member, I know that the Board, our stakeholders, our donors and the community rely on our guidance and oversight. Working with staff, our committee of volunteers helps to ensure the standards of accountability, transparency, and strong financial management. Those standards are foundational for a well-run organization.

I would like to thank the Finance Committee Members and the United Way staff for their commitment and hard work. Together we work to best manage the funds we receive from our community to maximize the dollars we have for investments in our community, because we know that those investments in programs and services change lives. I would also like to thank MW&Co., for their work as our auditors and for their support.

We ended this year in the most unique way by purchasing a home for Transitional Housing. For many months prior our Finance Committee was engaged in seeking, reviewing and analyzing options to make the best financing decision for the organization. We were pleased to be a part of such an innovative and important initiative, and are grateful to the London Community Foundation for their generous support.

Finally, as always, we encourage donors to be well informed and we are proud to be a strong, financially stable organization that is committed to using our dollars wisely for the best of our community. Please visit [www.unitedwayoxford.ca](http://www.unitedwayoxford.ca) to see our full audited statement.

Thank you to all who donated to United Way Oxford over this past year. We are honoured to have your trust and your belief in the work we do.





TMMC'S TEAM MEMBERS  
VOLUNTEERING AT THE FOOD BANK

## FINANCIAL OVERVIEW

### United Way Oxford's Summary Statement of Operations

	2022-2023 (\$)	2021-2022 (\$)
<b>REVENUE</b>		
Campaign Revenue	1,135,422	1,178,125
Designations from other United Ways	12,844	39,072
Pledge Loss	(27,687)	(48,203)
Grants, Sponsorships & Other Income	536,022	201,581
Investments	31,469	50,037
	<b>1,688,070</b>	<b>1,420,612</b>
<b>FUNDRAISING EXPENSES</b>		
Campaign Cost	184,205	131,573
Allocation of Management & Administration Costs	27,849	38,442
	<b>212,054</b>	<b>170,015</b>
<b>DISTRIBUTION &amp; COMMUNITY PROGRAMS &amp; SERVICE EXPENSES</b>		
Allocations to Agencies	516,600	388,778
Allocations to Community Initiative Fund/Community Services	545,188	166,952
Donor Directed Designations	32,394	38,685
Other Program Costs	302,123	302,265
Allocation of Management & Administration Costs	41,773	57,662
	<b>1,438,078</b>	<b>954,342</b>
<b>EXCESS (DEFICIENCY) REVENUE OVER EXPENSES</b>	<b>37,938</b>	<b>296,255</b>

Our 2022/23 Audited Financial Statements are available on our website at [www.unitedwayoxford.ca](http://www.unitedwayoxford.ca) or by contacting our office at 519-539-3851 x300; 1-877-280-1391 or [finance@unitedwayoxford.ca](mailto:finance@unitedwayoxford.ca).



# VOLUNTEERS SHOWING THEIR LOCAL LOVE

Supporting our Community,  
TOGETHER



WOMEN UNITED SHOWER TO EMPOWER



ENBRIDGE GAS - BRIGHT COMPRESSOR STATION, DAY OF CARING



POW ENGINEERING BBQ



SAPUTO CAMPAIGN



United Way Oxford is governed by 15 dedicated volunteer Board of Directors from across Oxford County. They are a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability, and stewardship to our organization. We are grateful for their vision, expertise, and the many hours they devote to ensuring we serve the needs of our community effectively and with compassion.

## 2022/23 BOARD OF DIRECTORS

**UNITED Through  
Local Love**



**ROB MCKINLAY**  
President  
Owner/Operator,  
Harcoll Farms



**ROD POTGIETER**  
Past President  
Retired Executive Director,  
Family & Children's Services of  
St. Thomas and Elgin County



**MONTGOMERY SHILLINGTON**  
Treasurer/Secretary  
Lawyer, Montgomery Shillington  
Barristers and Solicitors



**PAUL TYNDALL**  
Owner/Operator,  
Tim Horton's  
Ingersoll



**DALE FLYNN JR.**  
Director of Business Development,  
McClay's Transportation



**THERESA MUTSAERS**  
Officer,  
Woodstock Police Services



**AMANDA SAGE**  
TOSA for Special Education,  
TVDSB



**RYAN WESTBROOK**  
General Manager Manufacturing,  
Woodstock TMMC



**GISSELLE LUTFALLAH**  
Director of Service,  
Children's Aid Society of Oxford



**CASSANDRA BENARD**  
OC Realty Team,  
Revel Woodstock



**LINDA TRBIZAN**  
Retired Plant Manager  
GM CAMI Assembly Plant



**SAMANTHA HAVERKAMP**  
Impact Investment Council Chair  
Owner/Operator, Havertin Farms



**ERICA UNGER**  
Agriculture Relationship Manager,  
RBC



**LINDA BARNEY**  
Owner/Operator,  
Barney Bookkeeping



**RICK COX**  
Director of Parks and Facilities  
Services, City of Brantford



**United Way**  
**Oxford**

[unitedwayoxford.ca](http://unitedwayoxford.ca)

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CHARITABLE REGISTRATION #: BN 11930 3642 RR 0001

united in  
**local love**



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