



TAX BENEFITS

Tax benefits make giving to United Way even more attractive.

When a donor makes a gift to United Way, they will receive a Federal and Provincial tax-credit against income taxes*. The Federal charitable tax-credit is 15% for the first \$200 donated and 29% on the amount over \$200 and the Provincial tax-credit in Ontario is 5.05% on the first \$200 and 11.16% for amounts over \$200. The Federal charitable tax-credit is 33% for amounts over \$200 where the individual has taxable income at the 33% personal income tax rate.

Gift Amount*	Total Tax Savings	Actual Cost To You
\$100	\$20	\$80
\$200	\$40	\$160
\$500	\$160	\$340
\$1,000	\$361	\$639
\$5,000	\$1,968	\$3,032

* Taxable income less than \$214,368

* Examples use Ontario Federal and Provincial combined tax rate

Donating publicly traded securities

When you donate publicly listed securities, the tax on Capital Gains will be eliminated PLUS you receive a donation tax credit for the donation. This means that the donor receives a tax receipt for the full value of the shares and is not taxed on any Capital Gain.

If you sell a security, 50% of the value of the Capital Gains are taxable. However, when you **donate a Gift of Security** to United Way Oxford, the taxable **Capital Gain is completely eliminated.**

You will also receive a **tax receipt for the full market value of the security** in the amount of the closing trading price on the day United Way Oxford received the security.

This multiplies the impact of the tax benefit of your charitable giving—Securities are the most efficient ways of donating.

Example: Tax benefit of donating publicly traded gifts of securities to United Way Oxford		
	1. Sell securities and donate after-tax proceeds	2. Donate securities through United Way Oxford
Current Market Value	\$10,000	\$10,000
Cost of Security	\$5,000	\$5,000
Capital Gain	\$5,000	\$5,000
Taxable Capital Gain (50%)	\$2,500	\$0
Tax due on Gain at Marginal Rate (e.g., 43%)*	\$1,085	\$0
Tax receipt amount	\$8,915	\$10,000
Total tax credit*	\$3,869	\$4,340
Net tax savings	\$2,787	\$4,340

* Examples use Ontario Federal and Provincial combined tax rate