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For Immediate Release

United Way Oxford Invites Local Charities to Submit Funding Applications Now

Oxford County, ON.

Wednesday, September 15, 2021 — United Way Oxford, our communities largest local non-government funder of social and human services, has announced that they are now accepting Statements of Interest from local organizations looking to launch, sustain or grow services to support those most vulnerable across Oxford. The Statement of Interest, the first step in United Ways allocation process, is designed to be user-friendly and appropriate for any size organization to complete. The on-line application can be accessed by visiting our website at www.unitedwayoxford.ca and the deadline for submission is Friday, October 1st at 5 PM. United Way staff are available to offer assistance and support groups through the process.

“United Way Oxford wants to ensure that local organizations are aware that we are now accepting Statements of Interest for funding for the 2022/2033 fiscal year. This is the first step of our thorough, accountable and volunteer-led funding allocation process,” said Kelly Gilson, Executive Director, United Way Oxford. “We have identified investment strategies and ask that qualified organizations that are working to help address these local pressing issues, consider submitting a Statement of Interest for our volunteer Community Impact Investment Council to review. This process is open to organizations large and small that may require additional funding to ensure the best delivery of services for marginalized or struggling individuals and families across Oxford.”

Based on strong knowledge of community needs, United Way has identified investment strategies in our priority areas of Poverty to Possibility; Strong Communities, Healthy People; and All That Kids Can Be. We know that when we come together to tackle our communities’ most pressing social challenges, peoples lives are improved and the entire community benefits. United Way’s role is to try to fill funding gaps and to help leverage or access additional sustainable future funding. Our volunteers are committed to working through to process to ensure that United Way makes the best decisions for the community. “Together, our 25+ volunteers dedicate well over 1250 hours to the full review process. They take their responsibility to invest wisely to heart. They know that there are many citizens across Oxford relying on supports and services as they try to get by and try to get ahead. Thanks to the generosity of United Way donors, we are able to focus those dollars as we invest for impact,” explained Cheryl Micacchi, Community Impact Coordinator, United Way Oxford.

United Way Oxford is grateful for the generosity of our community; thanks to the support of so many, we can ensure that vital programs and a network of services are available locally – this is united in local love in action! All dollars raised in our community stay here to help ensure supports for children and youth, families, seniors and those living in poverty are accessible. United Way invests in programs that provide immediate supports as well as those that are addressing root causes of social issues.

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About United Way Oxford

United Way Oxford is dedicated to creating opportunities for a better life for everyone living in Oxford County. Working in partnership, we mobilize people and resources to support a network of programs that help people when they need it most. United Way Oxford’s investments work to address root causes of social issues and create lasting, measurable change. We focus our efforts on three priority areas: moving people from poverty to a life of possibility, supporting mental health, well-being and strengthening communities, and helping children and youth reach their full potential.

For further information:

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